## Seminar on "How to start a Physiotherapy Clinic"

## 27<sup>th</sup> DECEMBER 2023

Banarsidas Chandiwala Institute of Physiotherapy has organised a 1-day Seminar on topic "How to start a Physiotherapy Clinic". The session was led by Dr. Akanksha Sharma (PT), alumni of BPT Batch 2013. She runs her own clinic in Noida by the name Physio for you clinic.

She started the talk by asking questions about how many students are going to start their own clinic in future. After student's response, she started her presentation covering all the aspects of start up journey including the importance of location, marketing strategy, budgeting and good skills for the best service to the patients. She has discussed about how physiotherapy clinic has to be constructed with architectural barrier free for the patients in detail. Students were also participated by asking their doubts about the minimum cost budgeting for clinic set up, what all equipment is necessary to run physiotherapy clinic, how much they can charge for the treatment etc.

The seminar was a huge success & useful for the future endeavour of students. Dr. Avi Chaudhary, Officiating In-charge & Dr. Purnima Kushwaha, event coordinator felicitated Dr. Akanksha Sharma with a plant and provided her Certificate of appreciation as vote of Thanks.







