

## **Banarsidas Chandiwala Institute of Physiotherapy**

AFFILIATED TO G.G.S.INDRAPRASTHA UNIVERSITY
Chandiwala Estate, Maa Anandmai Marg, Kalkaji, New Delhi-110019.
Phone: 01149020292 Fax: 011- 49020292

E-mail: director@bcip.ac.in Website: bcip.ac.in

## WORLD AIDS DAY

## 1st December, 2023

World AIDS Day, observed annually on December 1st under the auspices of the World Health Organization, will underscore the imperative of "Let communities lead" this year. This occasion serves as an opportunity to contemplate the advancements thus far, increase awareness about persisting challenges in attaining the objective of ending AIDS by 2030, and galvanise all stakeholders to intensify collective efforts for the success of the HIV response. In alignment with this aim, Banarsidas Chandiwala Institute of Physiotherapy conducted an online campaign to raise awareness about AIDS. Through the dissemination of E-posters and videos across diverse social media platforms, this initiative aimed to enhance the general populace's understanding of AIDS.

