

HINDI DIWAS

15TH SEPTEMBER, 2023

Objective:

- To promote the use of Hindi language
- To address topics of least awareness and spread literacy amongst Hindi speaking masses.

Description:

The events aimed to promote education and awareness on a vital health topic, "The Role of Exercises in Inflammatory Arthritis," by unveiling a pamphlet that was made available in both Hindi and English. The program was graced by distinguished guests, faculty members, and students, making it a remarkable success.

Hindi Diwas Celebration:

This pamphlet, designed to reach a wide audience, contained valuable information in both Hindi and English languages, ensuring accessibility to a broader section of society. The pamphlet emphasized the importance of exercises in managing and mitigating the effects of inflammatory arthritis, a topic of significant relevance to public health.

Distinguished Guests:

The program was graced by the presence of eminent personalities from the healthcare and academic sectors:

Dr. Lakshay Bhakhtiani: Chief Guest of the program, an accomplished physician specializing in rheumatology.

Dy. Priyanka Kharbaanda: A respected figure in the healthcare industry, who has made significant contributions to physiotherapy.

Dr. Jyotsana Batra (PT): A renowned physiotherapist known for her expertise in the field.

Ms. Ritika Samaddar: An advocate for patient education and well-being.

Dr. Shivam Bharadwaj (PT): A distinguished physiotherapist, contributing to the advancement of the profession.

Faculty Members of BCIP:

The presence and active participation of BCIP's dedicated faculty members added depth and credibility to the event. They not only supported the program but also contributed valuable insights during discussions and presentations.

Conclusion:

Hindi Diwas along with World Physiotherapy Day celebrations at BCIP were a grand success. The unveiling of the pamphlet in Hindi language on the role of exercises in inflammatory

arthritis, coupled with the presence of esteemed guests and faculty members, served as a significant step in promoting health literacy and awareness about physiotherapy's crucial role in managing chronic conditions. The event reinforced BCIP's commitment to education and healthcare, and it left an indelible mark on all those who attended.

This event exemplified the importance of interdisciplinary collaboration in the field of healthcare and underscored the pivotal role that institutions like BCIP play in disseminating valuable information in Hindi language as it happens to be our mother tongue.



