

# Cleanliness Drive

17<sup>th</sup> August 2023

Cleanliness is one of the most important factor of any ecosystem. Whenever we visit any place, the beauty of that area depends on the nature of the cleanliness present there, like when we visit green gardens with huge garbage heaps and littered garbage bags, all its scenic beauty fades away, however if we visit a normal college corridor with cleaned reflecting floor, flourishing flower pots planted in sides, well lighted clean walls; we started liking that simple ordinary corridor and star appreciating its beauty. Other than the appearance factor cleanliness is a crucial element when comes to health and hygiene, especially in corona era we all have witnessed it so well. Mosquito breeds in dirty stagnant water can cause serious health diseases like malaria, dengue etc., dirt heaps attract flies which can act as vector for several gastrointestinal health problems, the hygiene practices in eating, cooking habits and personal hygiene practices, all governs the health of our society. Cleanliness is our social as well as ethical responsibility, to nurture that our government has taken several initiatives like “Swachh Bharat Abhiyan”, “Clean Delhi Green Delhi”, “Do Gaj Ki Doori Mask Hai Zaroori”, Toilet Campaign in rural areas, awareness about sanitary napkins, etc. To generate the same influx and enthusiasm in our staff and social media reach, Banarsidas Chandiwala Instiute of Physiotherapy, New Delhi, dedicated a day to cleanliness, where we organised a cleanliness drive at Govindpuri area of New Delhi, where the students of BCIP, cleaned the road side heaps and promote cleanliness.

