

Banarsidas Chandiwala Institute of Physiotherapy

Eco-Friendly Utility Product Stall Competition: Phooljhari 2024

Date: 28th-29th October 2024

Overview

The Eco-Friendly Utility Product Stall Competition was designed to highlight innovative, sustainable products and encourage the community to adopt eco-friendly practices. This event brought together local entrepreneurs, students, and eco-conscious citizens, promoting awareness and creativity in sustainability.

Objectives

1. **Raise Awareness:** Educate the community about the importance of sustainability and eco-friendly products.
2. **Encourage Innovation:** Support local entrepreneurs and inventors in developing and showcasing sustainable alternatives.
3. **Foster Community Engagement:** Attract a network of individuals and organizations committed to environmental stewardship.

Participants

- **Total Stalls:** 3
- **Types of Participants:**
 - **BPT Second Year Students:** 2
 - **BPT Third Year Students:** 2
 - **BPT Fourth Year Students:** 5

Featured Products

- Eco-friendly interior decorative items.
- Saplings and biodegradable planters.
- Handmade scented candles and diyas.
- Eco-friendly personal care items.
- Personal care products.
- Biodegradable packaging solutions.

Event Highlights

1. **Stall Presentations:** Each participant had the opportunity to present their product, explaining its benefits and environmental impact. Notable presentations included:
 - **Jute & Cloth Tote Bags:** A biodegradable alternative to traditional plastic wrap, showcased by Hamd Sana, BPT 4th Year Student.
 - **Book Marks:** A line of reusable book marks made from organic materials by Tannu Vashist BPT 4th Year Student.
2. **Enlightenment:** Interactive sessions included:
 - **Upcycled Craft:** Participants learned how to transform everyday waste into useful items.
 - **Sustainable Living Tips:** To attract attention of future generation towards sustainable lifestyle without compromising festive enthusiasm.
3. **Judging Panel:** Comprised of:
 - Dr. Aparna Mishra, Director, BCIPS, Delhi.
 - Prof. R.K. Bhandari, Director, BCIHMCT, New Delhi.
 - Dr, C.S. Ram, Director, BCIP, New Delhi.
 - **Innovation:** Creativity and originality of the product.
 - **Practicality:** Usability and effectiveness.
 - **Environmental Impact:** Contribution to sustainability and waste reduction.

Awards

The following awards were presented:

- **Best Overall Product (First Position):** Team A by Tannu Vashist, Vishnu, Vanshika, Deeksha Chauhan- Recognized for outstanding innovation and impact.
- **Most Innovative Product (Second Position):** Cardboard Phone Covers by Hamd Sana- Acknowledged for its unique approach to sustainability.
- **Best Presentation (Third Position):** Mayank & Deepanshu- Celebrated for engaging storytelling and product demonstration.

Community Engagement

- **Attendance:** Approximately 220 attendees, including students, faculty, families, guests & administration.
- **Feedback:** Participants and visitors expressed enthusiasm for the event, with many asking for more resources on sustainability. It was indicated that around 80% of attendees felt inspired to adopt eco-friendly practices after the event.

Conclusion

The Eco-Friendly Utility Product Stall Competition was a significant success, showcasing the creativity and commitment of our community towards sustainability. The positive feedback and high engagement levels suggest a strong desire for continued events focused on environmental awareness.

Acknowledgments

We extend our heartfelt thanks to:

- All participants for their innovative contributions.
- The judging panel for their time and expertise.
- Volunteers who assisted with event logistics.

Next Steps

- Collect detailed feedback from participants and attendees to enhance future competitions.
 - Explore partnerships with local businesses for ongoing support of eco-friendly initiatives.
 - Plan future workshops and events focused on sustainability education.
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