



Banarsidas Chandiwala Institute of Physiotherapy

AFFILIATED TO G.G.S.INDRAPRASTHA UNIVERSITY

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INTERNATIONAL DAY OF PERSONS WITH DISABILITIES

3rd DECEMBER 2023

The International Day of Persons with Disabilities, observed every year on December 3rd and endorsed by the World Health Organization, centred this year's theme on conveying essential messages concerning the inclusion of individuals with disabilities. This focused on rallying support for crucial issues, fostering awareness about disability concerns, highlighting the advantages of an inclusive, accessible society, and urging action towards achieving Sustainable Development Goals (SDGs). Correspondingly, Banarsidas Chandiwala Institute of Physiotherapy pursued a similar goal by conducting an online social media campaign to raise awareness about disabilities. Through the dissemination of E-posters and videos across various social media platforms, this initiative aimed to enhance public understanding of disabilities.

