

1. Workshop on Personal Branding on 23rd Feb 2023

In the era of fast pace competition, Banarsidas Chandiwala Institute of Physiotherapy has organized a workshop on Personal Branding on 23rd Feb 2023 to update the students about the pre requisite of being a valuable and an efficient brand and also how to increase one's credibility via social media.

Dr. Ranjit Kaur and Dr. Preeti Suryawanshi, Assistant Professors from Apeejay School of Management were the Speakers of this session; both the speakers have valuable expertise and have conducted various workshops, training and MDPs. In this workshop, Resource Persons has highlighted the importance and personal branding and also shared the ways and tips to become a brand. They father emphasized on the importance of Networking and its role in one's growth.

The session was illuminative and engrossing with a mix of activities and discussion. A student has expressed the urge to attend more sessions on such topics. Session was concluded with vote of thanks.

